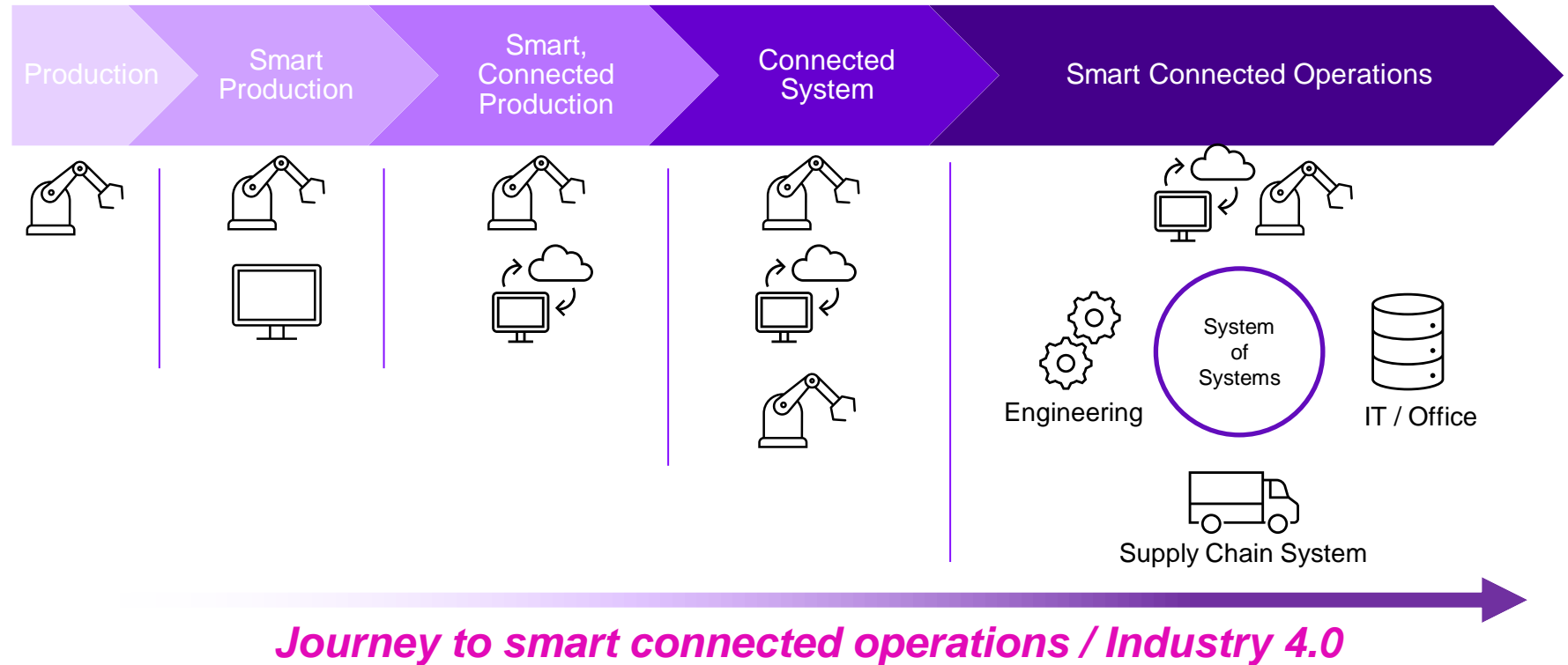
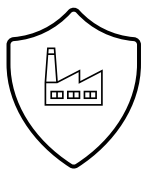


Asset Data – Why it matters



Asset Data – Why it matters

New risks with digital transformation



Cyber Risk

- Security and in consequence safety incidents
- Cyber threats
- Risk to business continuity



OT is uniquely susceptible to cyber attacks

- ◆ Historically insecure by design
- ◆ Vulnerable to “spillover” attacks from IT
- ◆ Desirable targets for threat actors

High potential for significant negative impact

- ◆ Downtime & operational disruption
- ◆ Financial & reputational damage
- ◆ Compliance violations
- ◆ Safety risk

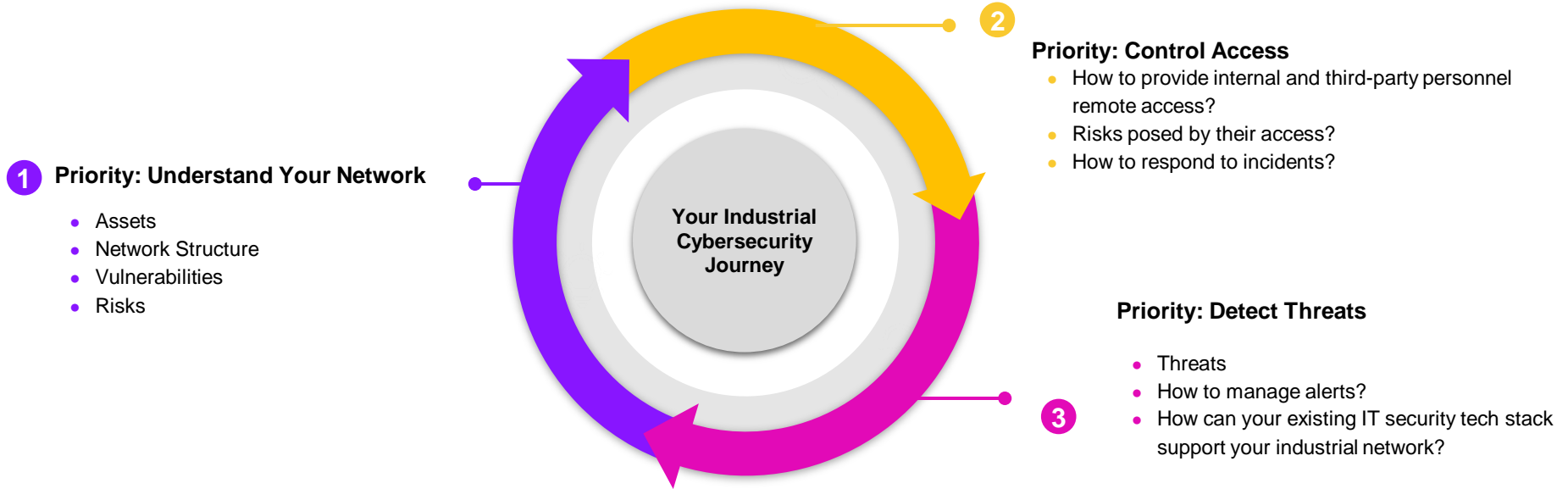


Attack Scenarios

- Stealing computing resources
- Manufacturing Capability
- Manufacturing Process Integrity
- Manufacturing Process Safety

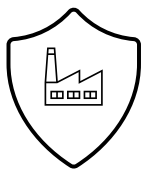
Meeting Customers on their Industrial Cybersecurity Journey

Claroty's Approach Based on Enterprise Maturity and Priorities



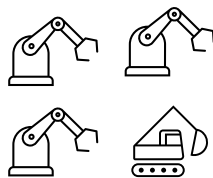
Asset Data – Why it matters

Customer Needs driving Digital Transformation



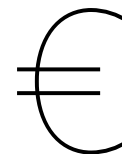
Safety

- Reduce risk of security and safety incidents
- Eliminate cyber threats
- Improve business continuity



Reliability

- Increase uptime
- Improve yield
- Increase equipment efficiency

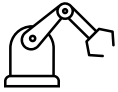


Productivity

- Reduce production cost
- Improve field workforce effectiveness
- Streamline supply chain

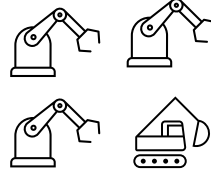
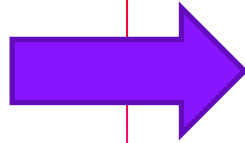
Asset Data – Why it matters

Customer Needs driving Digital Transformation



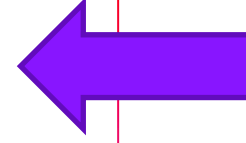
Assets & Network

- ◆ Hollistic view on Assets
- ◆ Identify obsolete assets
- ◆ Change management
- ◆ Unremediated asset vulnerabilities



Reliability

- Increase uptime
- Improve yield
- Increase equipment efficiency

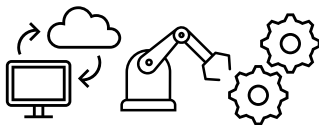


People

- ◆ Basis for pro-active approach in risk mitigation
- ◆ Make workload in maintenance windows predictable
- ◆ Information at the right place time to reduce response times

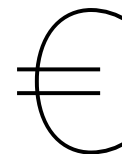
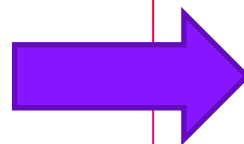
Asset Data – Why it matters

Customer Needs driving Digital Transformation



Process

- ◆ **Procurement:** Create supplier visibility and compliance
- ◆ **Maintenance:** Enable team to monitor asset health
- ◆ **Corporate:** Leverage information for other processes in Enterprise
- ◆ **Plant Engineering:** Optimisation of converged IT and OT networks
- ◆ **Quality Assurance:** Leverage production process change monitoring as preventive measure



Productivity

- Reduce production cost
- Improve field workforce effectiveness
- Streamline supply chain

Asset Data – Why it matters

Reducing Risk is not only about Cyber Security

